

Hey there, my name is Daniel Orbach and I enjoy solving tough design problems.

experience

McKinsey & Compay: Senior Designer

Nov 2017 - Present // Chicago, IL

Working on multidisciplinary teams in order to deliver client impact by combining business objectives and design methodologies.

Moment: Lead Designer

Jul 2017 - Oct 2017 // Chicago, IL

Continuing to lead lean teams and deliver projects for clients. Responsible for helping to push team members to develop consultative and design skills in addition to ensuring quality delivery on a day-to-day basis.

Moment: Senior Designer

Dec 2015 - July 2017 // Chicago, IL

Helped open a new office for Moment in Chicago, and am growing the office from 3 to 6 designers in slightly over a year and a half there. Responsibilities included everything from leading lean teams to deliver work for clients, to shaping future engagements, to engaging with the Chicago design and thought leadership community.

Moment: Designer

May 2014 - Nov 2015 // New York, NY

Delivered work for large data oriented clients in the financial services and healthcare industries on projects ranging from 3 to 12 months. Was tactically involved in all phases of product development including research, UX, prototyping, delivery support and QA.

education

University of Cincinnati

2014 // Cincinnati, OH

College of Design, Art, Architecture, and Planning

Bachelor of Science in Industrial Design

GPA: 3.9/4.0

skills

User experience design; digital product strategy; visual design extension; hand sketching, adobe creative suite, Sketch, Zeplin, Ethnographic-style research and interviewing, HTML/CSS, Processing, D3, Markdown, CoffeeScript

interests

Music, Machine Learning, Data Visualization, NBA/NFL/MLB (and the advanced analytics behind them), slowly learning to love small dogs.

let's chat

Daniel.i.Orbach[at]gmail.com

Danielorbach.com